



Site Usage

 **667,883** Visits

 **55.31%** Bounce Rate

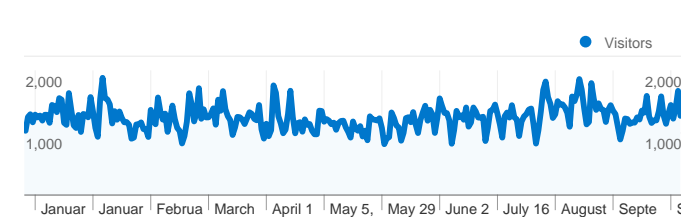
 **1,206,030** Pageviews

 **00:03:16** Avg. Time on Site

 **1.81** Pages/Visit

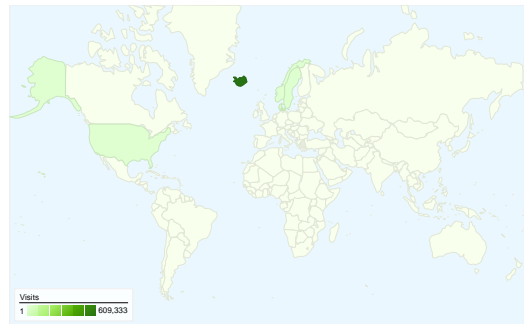
 **8.26%** % New Visits

Visitors Overview

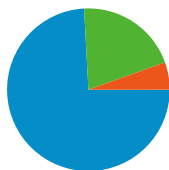


Visitors
59,943

Map Overlay world



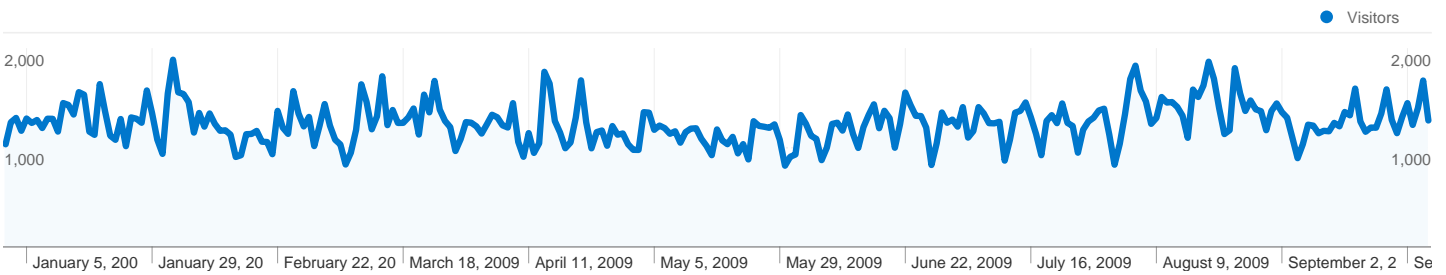
Traffic Sources Overview



- **Direct Traffic**
495,234.00 (74.15%)
- **Referring Sites**
136,243.00 (20.40%)
- **Search Engines**
36,375.00 (5.45%)
- **Other**
31 (> 0.00%)

Content Overview

| Pages | Pageviews | % Pageviews |
|-----------------------|-----------|-------------|
| / | 800,836 | 66.40% |
| /2009/02/02/08.58.42/ | 6,390 | 0.53% |
| /2009/07/19/15.21.00/ | 5,564 | 0.46% |
| /2009/03/14/14.43.18/ | 4,529 | 0.38% |
| /2009/07/15/21.48.23/ | 3,726 | 0.31% |




59,943 people visited this site

 **667,883** Visits

 **59,943** Absolute Unique Visitors

 **1,206,030** Pageviews

 **1.81** Average Pageviews

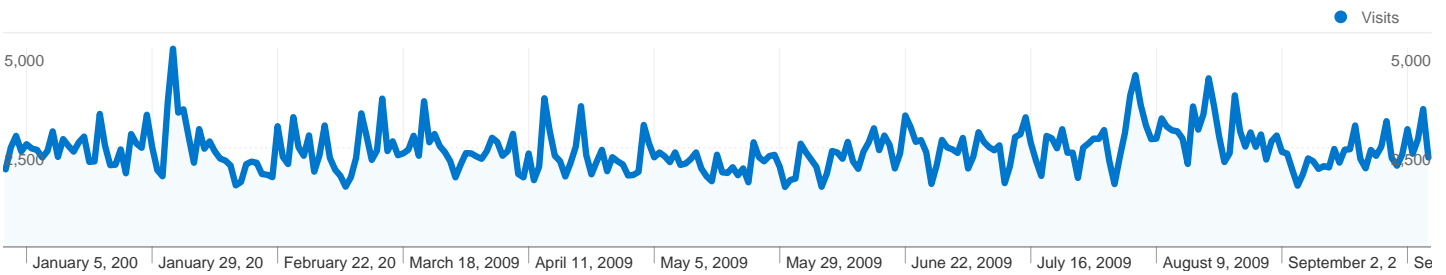
 **00:03:16** Time on Site

 **55.31%** Bounce Rate




 **8.26%** New Visits

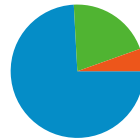
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|---------|----------|
| Internet Explorer | 287,570 | 43.06% | DSL | 470,577 | 70.46% |
| Firefox | 284,491 | 42.60% | Unknown | 148,645 | 22.26% |
| Safari | 59,193 | 8.86% | T1 | 30,659 | 4.59% |
| Chrome | 27,145 | 4.06% | Cable | 10,234 | 1.53% |
| Opera | 6,101 | 0.91% | Dialup | 3,923 | 0.59% |



All traffic sources sent a total of 667,883 visits

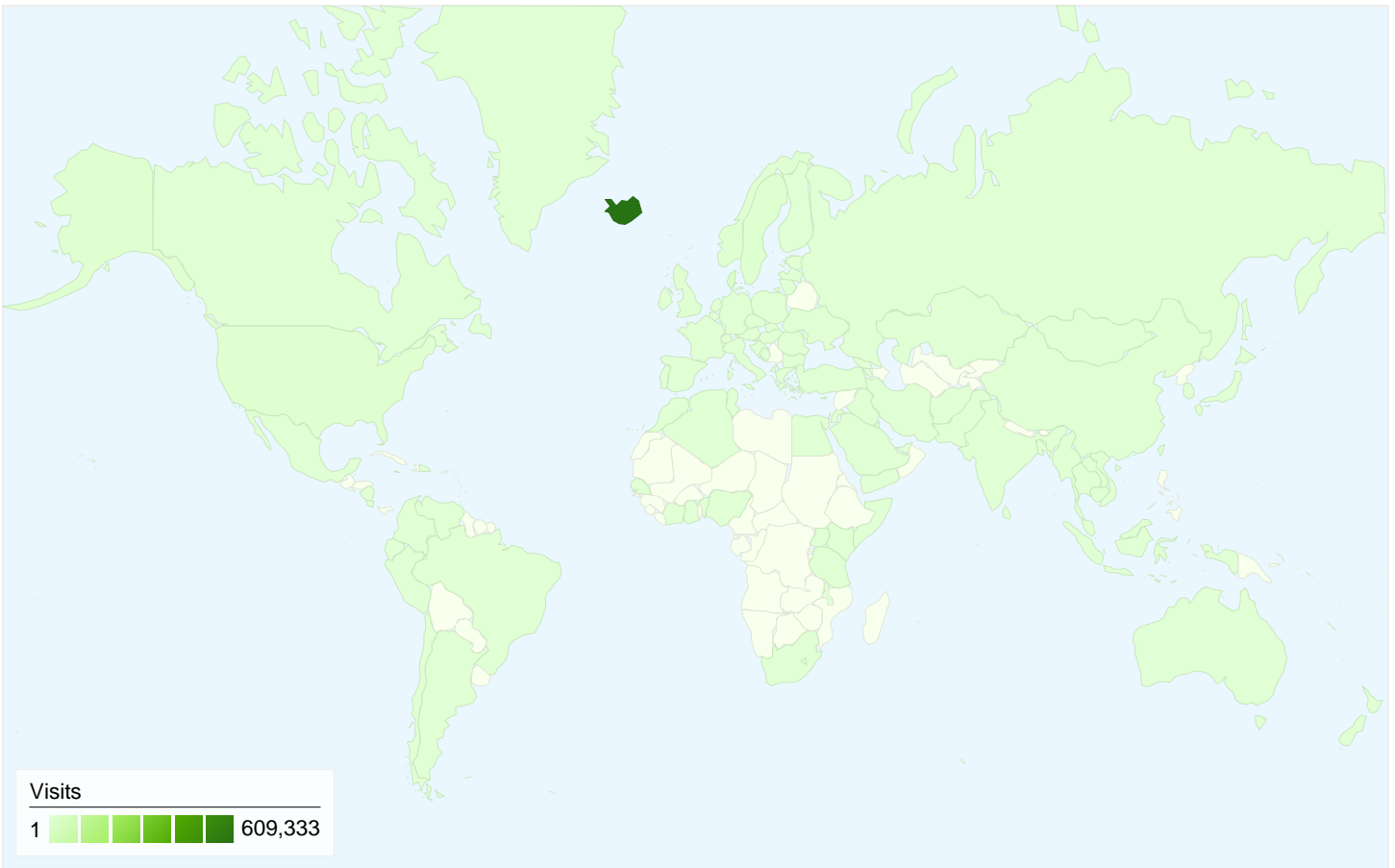
-  **74.15%** Direct Traffic
-  **20.40%** Referring Sites
-  **5.45%** Search Engines



- **Direct Traffic**
495,234.00 (74.15%)
- **Referring Sites**
136,243.00 (20.40%)
- **Search Engines**
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- **Other**
31 (> 0.00%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|----------------------------|---------|----------|--------------------------|--------|----------|
| (direct) ((none)) | 495,234 | 74.15% | kop.is | 5,282 | 14.52% |
| liverpool.is (referral) | 70,621 | 10.57% | kop | 1,894 | 5.21% |
| google (organic) | 35,765 | 5.35% | www.kop.is | 1,584 | 4.35% |
| blogg.gattin.is (referral) | 18,573 | 2.78% | uppstilling hjá man city | 931 | 2.56% |
| oe.is (referral) | 14,489 | 2.17% | liverpool bloggið | 901 | 2.48% |

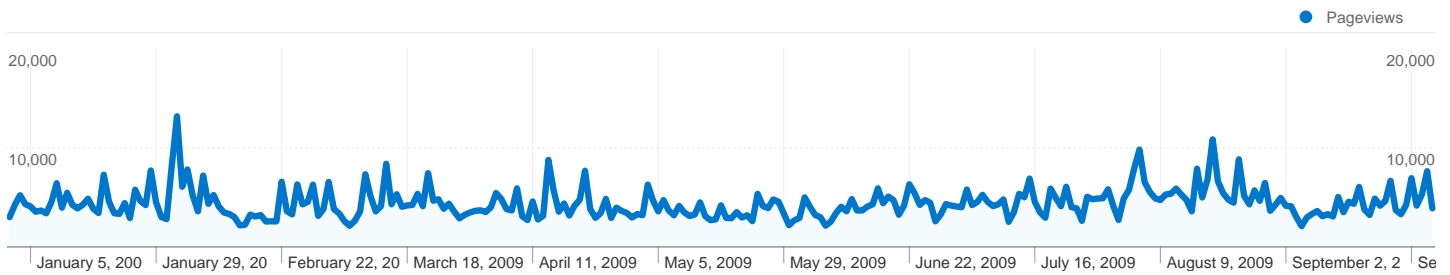


667,883 visits came from 121 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|-------------------|---------|-------------|-------------------|--------------|-------------|
| Iceland | 609,333 | 1.80 | 00:03:17 | 8.02% | 55.65% |
| Denmark | 22,288 | 1.83 | 00:02:43 | 6.93% | 51.45% |
| Sweden | 8,720 | 2.15 | 00:03:48 | 6.00% | 45.53% |
| United States | 5,399 | 1.89 | 00:03:44 | 8.80% | 48.42% |
| Norway | 5,201 | 1.65 | 00:04:44 | 11.63% | 59.47% |
| United Kingdom | 5,003 | 1.74 | 00:02:34 | 18.41% | 57.61% |
| Faroe Islands | 2,035 | 2.39 | 00:03:34 | 6.49% | 36.27% |
| Italy | 1,262 | 1.71 | 00:02:35 | 5.55% | 61.09% |
| Spain | 1,104 | 1.76 | 00:02:02 | 24.91% | 53.71% |

| | | | | | |
|---------|------------|------|----------|--------|---------------|
| Germany | 885 | 1.59 | 00:01:34 | 20.23% | 63.39% |
| | | | | | 1 - 10 of 121 |



Pages on this site were viewed a total of 1,206,030 times

 1,206,030 Pageviews

 973,030 Unique Views

 55.31% Bounce Rate

Top Content

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|-----------------------|-----------|-------------|
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